

<b>Module code</b>	GE-2405		
<b>Module Title</b>	Intellectual Property Rights		
<b>Degree/Diploma</b>	Undergraduate GenNEXT Bachelor Degree		
<b>Type of Module</b>	Breadth Module		
<b>Modular Credits</b>	4	<b>Total student workload</b>	8 hours/week
		<b>Contact hours</b>	4 hours/week
<b>Prerequisite</b>	None		
<b>Anti-requisite</b>	CD1302: Intellectual Property Rights and Patent Innovation		
<b>Aims</b>			
To cover the fundamentals behind Intellectual Property Rights (IPRs) within a multidisciplinary context consisting of research; development & innovation; entrepreneurship; and legal perspective. The practical aspects of managing and administering IPR; and important contemporary and emerging issues affecting the IPR system will be included.			
<b>Learning Outcomes:</b>			
<i>On successful completion of this module, a student will be expected to be able to:</i>			
Lower order:	20%	<ul style="list-style-type: none"> <li>- understand fundamental concepts, principles and terminologies of different types of IPRs including usage, terms, and duration of protection</li> <li>- describe the international systems of filing IPR administered by Brunei Intellectual Property Office (BruIPO) and World Intellectual Property Office (WIPO)</li> </ul>	
Middle order:	40%	<ul style="list-style-type: none"> <li>- analyse and interpret case studies related to the works protected by the identified rights, types of rights granted to the owner, limitations on such rights and enforcement of rights</li> <li>- identify problems and suggest solutions to associated with different types of works</li> </ul>	
Higher order:	40%	<ul style="list-style-type: none"> <li>- appraise and recommend suitable actions to managing and transforming IPRs into knowledge capital for all levels of entrepreneurship</li> <li>- evaluate and appraise contemporary issues such as unfair competitions, enforcement of IPRs, alternative dispute resolutions and others</li> <li>- evaluate and appraise different emerging issues related to IPRs such as use of open-source software, artificial intelligence (AI), biomedical and health-tracking technologies, socio-economic development, etc.</li> </ul>	
<b>Module Contents</b>			
<ul style="list-style-type: none"> <li>• Overview of the different types of IPRs including trademarks, patents, copyrights &amp; related rights, open-source licenses, new plant varieties, geographical indications, and trade secrets</li> <li>• Constitution of different types of IPR such its ownership, usage, terms, durations, enforcement, and other related items</li> <li>• International systems for filing IPRs administered by BruIPO and WIPO</li> <li>• Legal aspects of IPRs including methods of dispute resolutions</li> <li>• Knowledge capital, IPR entrepreneurship</li> <li>• Practical considerations for using IPRs including contemporary issues related to IPRs</li> </ul>			
<b>Assessment</b>	Formative assessment	Monthly online MCQ tests will be used to test and to give feedback for their learning	
	Summative assessment	Examination: 40% Coursework: 60% <ul style="list-style-type: none"> <li>- 2 written assignments (20% each)</li> <li>- 1 Class Test (20%)</li> </ul>	